

# Headshot Rate Card 2023/24

## *Pricing*

Individuals 1 - 4 | £80 per person  
Individuals 5 - 10 | £70 per person  
Individuals 11+ | £50 per person  
Group shots (all) | £80 per group shot  
Additional Selects | £20 per image

## *This includes:*

- Travel within London
- 2 graded retouched images in both colour + b&w. Total of 4 per person.
- All equipment (excluding customised backdrops)
- Instant on-site selection from the 10-20 shots we take per person.
- License for individual and company use.
- Min 3 people or equivalent cost

## *Process*

You can see a selection of portraits I've taken previously below but really, anything is possible. Do let me know if you have any specific thoughts. We can shoot at your office (usually), outdoors or in a studio space.

I bring all the equipment I'll need to shoot and we take a selection of images of each individual which are chosen afterwards by each person. Plain, coloured and contextual backgrounds are all options, it simply depends on how you'd like the finals to look.

[alexmerz.com/people](https://alexmerz.com/people)

We can of course use hair and makeup artists. If you'd like to include this then I regularly use a number of very talented HMUs that I can ask along. Costs of this will depend on the artist but are around £350+.

## *Questions*

I'd love to help with your team photos. If you can answer the questions below it will help me work out what you're looking to achieve and how best to do it.

- How many team members need headshots?
- Do you have an idea or any examples of how you would like them to look to fit with your brand? (If not we will discuss options).
- Do you have an idea of where you'd like to shoot them? (If not we can discuss options).

*Please contact me below to book in or discuss your team shots further*